

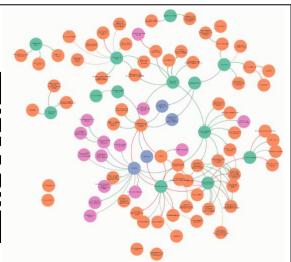
We use stakeholder and social network mapping tools to better understand our strategic environment, to identify and engage with key stakeholders, and to better assess our impact. Here, we present a visualization of an ongoing mapping exercise of organizations we work with in the HPRU. Our database is visualized using a systems mapping tool called Kumu. The mapping exercise is ongoing and will continue to evolve.

Link to Map: https://embed.kumu.io/1c9a6604bdf9eafe143ed8b631d9b7ff#coloured-ech-map

## What can you do with this map?

- Investigate relationships between sectors/organizations
- Identify key influencers and important hubs
- Find pathways of connection
- Search for organizations to link to or partner with





#### What do the colours represent?

Each of the circles represents an organisation or sector involved in the HPRU. The different stakeholder sectors are in green, with the organisation in orange. There is another level of organisational Team in pink. HPRU partners are purple.

Users can click on the 'circle' to retrieve more information about the organisation, sector or partner.

#### Brief User Guide:

- Move your cursor over each circle for a brief description.
- You can also click on the elements and arrows to view detailed information in the left-hand side panel.
- Additionally, use the filter in the labels at the top of the map to sort stakeholders by their respective sectors.

## Detailed User Guide:

# How do you navigate the map?

- The map is made up of elements (nodes) and connections (links). In this map, the elements are entities (organization, sector etc.) and are shown in the colour-coded legend. The connections represent the relationships between these entities and also colour coded in the legend.
- Zoom in/out using your mouse's roller ball or by clicking the plus/minus icons at the top-right of the map. Click the two arrows pointing to each other to fit the whole map in the frame. You can also grab and move the map background with your mouse to reposition your view.
- Hover over any element to see a popup summary of its profile. Hover over any connection to see its type.
- Read an element's whole profile by selecting it in the map. Toggle the side panel on the left by clicking the 3 little grey dots. In the profile, you'll see the element's label and description.
- You can select multiple elements or connections by holding down the "shift" key.

## How can you interact with the map data?

- Search: You can search for specific organizations, etc. in the search bar at the top-left of the map.
- Filter by Element Type: View only certain element types using the second dropdown menu. You can select one or more types, and everything else will be temporarily hidden. Click the Types again to de-select them.
- Highlight by Tags: Highlight elements with only certain tags (and fade everything else into the background) by selecting one or more Tags in the last dropdown menu. Click the Tags again to de-select them.
- Focus: With one or more elements selected, the "focus" button appears at the top-right of the map underneath the zoom buttons. Click it to filter away (hide) all the other map data. Use the up and down arrows to increase/decrease the number of connections away from your focus. The number of elements and connections in your current focus is displayed at the bottom of the map.